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Date: August 25, 2008 Name: John G. Rauch Signature: /John G. Rauch/

Our Case No. 9623/329

Client ref. Y00545US06

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

| | | |
|-----------------------------------|---|-------------------------|
| In re Application of: |) | |
| |) | |
| Dominic Dough-Ming Cheung, et al. |) | |
| |) | Examiner: Colbert, Ella |
| Serial No. 09/922,028 |) | |
| |) | Group Art Unit No. 3694 |
| Filing Date: August 3, 2001 |) | Confirmation No. 9269 |
| |) | |
| For |) | |
| SYSTEM AND METHOD FOR |) | |
| PROVIDING PLACE AND PRICE |) | |
| PROTECTION IN A SEARCH |) | |
| RESULT LIST GENERATED BY A |) | |
| COMPUTER NETWORK SEARCH |) | |
| ENGINE |) | |

REQUEST FOR RECONSIDERATION

Mail Stop AF
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

In response to the Final Office Action mailed June 26, 2008, reconsideration of the application is requested for the following reasons.

The listing of the claims begins on page 2 of this paper.

Remarks begin on page 5 of this paper.